



2023

SPONSORSHIP PROSPECTUS

We help women be who they want to be in construction



WE CELEBRATE WOMEN | WE ARE BOLD + BRAVE
WE CARE + CONNECT | WE ADVOCATE FOR CHANGE



A MESSAGE FROM THE QUEENSLAND PRESIDENT: SHEREE TAYLOR



The legacy builders – as we move into a decade that will shape Queensland and the Queensland building industry, I am honoured to be the current NAWIC QLD Chapter President to advocate for an industry where we all can fully participate. NAWIC QLD is made up of a team with over 70 passionate Queensland women and men from the construction industry volunteer their time to assisting NAWIC in increasing and supporting diversity and inclusion in the Queensland construction industry.

NAWIC QLD supports and initiatives for women in construction are only possible thanks to our supporters – our volunteers, committee members, sponsors and industry supporters.

NAWIC is the peak Association advocating for positive change for women in the construction industry and we have national vision of an equitable construction industry where women fully participate; underpinned by goals to achieve 25by25 and close the gender pay gap.

At NAWIC Queensland we have been passionately following this vision for 26 years and inspired by this our 2023 Vision is to

Illuminate pathways, advocate for and support fulfilling careers within all roles within construction for females; contributing to the betterment of the Queensland Construction Industry

The vision is brought to life by a combination of initiatives designed to cultivate networks, educate, engage, provide feedback and foster a cultural shift; supporting both men and women at all stages of their careers; including:

Reward & Acknowledge

The NAWIC QLD Awards for Excellence serves as a vital and prestigious platform to reward and showcase our industry role models to over 770 attendees. Celebrating milestones creates a culture where we strive for excellence and celebrate our peers' successes. The Awards program is a respected annual tradition and event which acknowledges the wonderful achievements in our industry.

Support & Inspire

Our Education and Mentoring Committee continues to deliver high calibre initiatives and programs to attract, retain and grow industry participation:

- empowering and encouraging our members through our annual and highly sought-after Mentoring Program,
- In-School Experience Program with virtual construction site experience that have gained media attraction;
- our Executive Leadership Program which delivers inspiring and thought-provoking panels;
- the Queensland Building and Construction Commission (QBCC) scholarship for the Australian Institute of Company Directors (AICD) course;
- career videos "Breaking the Mould" series.

Build & Grow

Our Women on Tools Committee is delivering significant initiatives dedicated to the women working and training in trade based roles, including:

- a Speed-Careering Program;
- Try-a-trade day in partnership with Qbuild and CSQ
- networking breakfasts;
- Gender Diversity Toolkits;
- Passport to Diversity Awareness TAFE training;
- Male Allies Program designed for teams of males within organisations to address gender bias from the inside out.

Lead & Advocate

NAWIC has an active seat at the Ministerial Construction Council and Builders Construction and Maintenance Reference Group where we advocate directly for better gender balance in the construction industry. We engage regularly with small and large companies, education and training institutions.

Network & Strengthen

NAWIC QLD delivers a calendar of events to connect and inspire not just our valued members but the QLD construction industry, including:

- celebratory events
- International Women's Day and a Christmas Breakfast;
- site tours showcasing QLD Major Projects;
- networking events with thought-provoking discussions, and
- family fun day.

NAWIC QLD also supports several charities in their events including the Salvation Army and Dress for Success through our events.

Our partnerships can be tailored to meet your needs, we look forward to you **joining us on the journey!**

OUR VISION:

AN EQUITABLE INDUSTRY WITHIN WHICH WOMEN FULLY PARTICIPATE.

AT NAWIC QLD, OUR WORK IS HOLISTIC

Entering Construction – we educate female secondary and tertiary students, and apprentices at events around Queensland on career possibilities in construction and enable pathways forward through vocational education training, TAFE and University.

Working in Construction – we unite and advance women by providing opportunities for networking, upskilling, and mentoring:

- We support them through wellness, financial and social events; inspire them with site tours; connect them with Women on Tools events and corporate events; and recognise their achievements at our annual major industry event – Awards for Excellence.
- We also help our members reach their goals with our scholarship programs and build strong leaders through our Executive Leadership Series and other thought leadership events.

Businesses in Construction – we encourage businesses to understand the importance of diversity and support their employees through NAWIC membership. We offer resources to help human resources.

Influence Policy: NAWIC drives positive change at the policy level. This includes increasing female participation in front-line trade roles in Queensland, with a target of 11% from the current 2.4%.

Amazingly, this is largely delivered by our volunteers who act as champions of change!



A WIN-WIN RELATIONSHIP

Change to NAWIC QLD offers its sponsors access to an engaged audiences of over 1500 State members from grassroots to ASX listed companies; several thousand followers on social media and sold-out events of up to 800 attendees.

- architects
- designers
- engineers
- builders
- electricians
- plumbers
- other tradespeople
- project managers
- construction managers
- contracts administrators
- quantity surveyors
- trade inspectors
- public servants
- lawyers
- superannuation/finance
- business development
- tender/bid managers
- many other roles and businesses within the construction industry.

Leverage your partnership with NAWIC QLD to gain...

- **Exposure** to NAWIC QLD's diverse and respected membership base.
- **Brand awareness** through materials, signage, communications, website and social presence.
- Opportunities for **positive public relations** through joint promotions. Recognise your employees by nominating them for our annual Awards.
- **Employer of choice** status and retain your female employees by demonstrating your commitment to diversity and providing them with extra support in a male dominated industry.
- **Access to events** specifically designed for students, tradeswomen, and corporate employees. Sponsors can host, fill speaking opportunities, and mingle with industry and government representatives that frequently attend our events.
- **A professional development platform** – NAWIC QLD organises scholarships dedicated to upskilling our trade, corporate and leadership members. In addition, we offer an annual Mentoring Program, tertiary student scholarships, Executive Leadership Series, Health and Wellbeing Series, and Financial Future Series.
- **A positive reputation** by supporting our In-Schools Experience Program that encourages high school students to start their career in construction. Site tours and panel discussions form part of the program and Sponsors can participate by offering their construction sites or fill speaking opportunities.



1,500+
Followers



2,000+
Followers



5,000+
Followers

2023

EVENTS CALENDAR

FEBRUARY	<ul style="list-style-type: none">• Qld Mentoring Program Launch• Business Lunch - Be the Change• Wellbeing Yoga
MARCH	<ul style="list-style-type: none">• IWD Lunch• WOT Tool Box Breakfast (IWD)• Toowoomba Tool Box Breakfast
APRIL	<ul style="list-style-type: none">• Business Lunch - Female Apprentices• Multiplex Site Tour
MAY	<ul style="list-style-type: none">• Networking with NAWIC• Speed Career• Townsville Tool Box Style Breakfast• Mackay Tool Box Style Breakfast• Awards for Excellence Launch
JUNE	<ul style="list-style-type: none">• Speed Career• Day in the Life Panel• Women in Engineering Event
JULY	<ul style="list-style-type: none">• Speed Career• Qld Mentoring Program Mid-Year Event
AUGUST	<ul style="list-style-type: none">• Speed Career• WOT Tool Box Breakfast• BMD Site Tour
SEPTEMBER	<ul style="list-style-type: none">• AIB Breakfast
OCTOBER	<ul style="list-style-type: none">• Awards for Excellence• Trivia Event *
NOVEMBER	<ul style="list-style-type: none">• Cross River Rail Site Tour• WOT Tool Box Breakfast• Qld Mentoring Program Wrap-up Event
DECEMBER	<ul style="list-style-type: none">• NAWIC Christmas Breakfast *

* Sponsorship of this event is available! Get in touch with the Sponsorship Team!
Event list is a guide only, see website for accurate dates and confirmed events.

SPONSORSHIP PACKAGES

NAWIC QLD OFFERS THREE CATEGORIES OF SPONSORSHIP:

Annual Partnerships (State Sponsors)

- Gold \$12,000 excluding GST
- Silver \$6,000 excluding GST
- Bronze \$3,600 excluding GST

Education and Culture

- Please see next section for details.

NAWIC QLD Awards for Excellence (Awards)

- Please jump ahead for an overview and details.

NAWIC QLD may, in its sole discretion, increase or decrease the number of Gold, Silver and Bronze Annual Partners available each financial year. The sponsor benefits listed do not apply to the Awards for Excellence, unless specified otherwise.

GOLD PARTNER

\$12,000 EXCLUSIVE OF GST

Allocation of two Gold Partners accepted per sponsorship period (Jan 1 – Dec 31)

SPONSOR BENEFITS: OUR PARTNERSHIPS CAN BE TAILORED TO MEET YOUR NEEDS

- Exclusive naming rights as Gold Partner at all NAWIC QLD events (except for the Awards)
- Your company will be given a first right of refusal to continue as Gold Partner in the following year.

Publicity and marketing:

- Logo and acknowledgement as Gold Partner on NAWIC website/QLD events page, including link to sponsor's website, and on NAWIC QLD Facebook, LinkedIn, and Twitter pages (in the form of a cover graphic and post)
- Logo included on all NAWIC QLD event flyers as Gold Partner
- Acknowledgement as Gold Partner at every NAWIC QLD event
- Placement of a pull-up banner at each NAWIC QLD event – to be provided by the sponsor prior to the event and collected by the sponsor at the end of the event
- Exposure to NAWIC QLD membership and wider NAWIC network as a result of logo and acknowledgement as Gold Partner in invitations issued by NAWIC QLD events
- Ability to publicise as Gold Partner within your own networks, website and social media

Awards for Excellence:

- Acknowledgement as Gold Partner at NAWIC QLD Awards on a combined PowerPoint slide with State Sponsors
- 10% discount to any Awards sponsorship package – please jump ahead for an overview and details.

Speaking / presentations:

- Gold Partner to host three (3) NAWIC QLD events
- Opportunity to host two (2) site tours

Complimentary tickets / membership:

- Ten (10) single complimentary tickets to be used during the sponsorship period to any NAWIC QLD event (except for the Awards), with a maximum of five (5) tickets to be used at any one event
- Two (2) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



SILVER PARTNER

\$6,000 EXCLUSIVE OF GST

Allocation of three Silver Partners accepted per sponsorship period (Jan 1 – Dec 31)

SPONSOR BENEFITS: OUR PARTNERSHIPS CAN BE TAILORED TO MEET YOUR NEEDS

- Naming rights as Silver Partner at all NAWIC QLD events (except for the Awards)
- Your company will be given a first right of refusal to continue as a Silver Partner in the following year.

Publicity and marketing:

- Logo and acknowledgement as Silver Partner on NAWIC website/QLD events page, including link to sponsor's website, and on NAWIC QLD Facebook, LinkedIn, and Twitter pages (in the form of a cover graphic and post)
- Logo included on all NAWIC QLD event flyers as Silver Partner
- Acknowledgement as Silver Partner at every NAWIC QLD event
- Placement of a pull-up banner at each NAWIC QLD event – to be provided by the sponsor prior to the event and collected by the sponsor at the end of the event
- Exposure to NAWIC QLD membership and wider NAWIC network as a result of logo and acknowledgement as Silver Partner in invitations issued by NAWIC QLD events
- Ability to publicise as Silver Partner within your own networks, website and social media

Awards for Excellence:

Acknowledgement as Silver Partner at Awards on a combined PowerPoint slide with other State Sponsors

5% discount to any Awards sponsorship package – please jump ahead for an overview and details.

Speaking / presentations:

- Silver Partner to host two (2) NAWIC QLD events
- Opportunity to host two (2) site tours

Complimentary tickets / membership:

Five (5) single complimentary tickets to be used during the sponsorship period to any NAWIC QLD event (except for the Awards), with a maximum of three (3) tickets to be used at any one event

One (1) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



BRONZE PARTNER

\$3,600 EXCLUSIVE OF GST

Allocation of four Bronze Partners accepted per sponsorship period (Jan 1 – Dec 31)

SPONSOR BENEFITS: OUR PARTNERSHIPS CAN BE TAILORED TO MEET YOUR NEEDS

- Naming rights as Bronze Partner at all NAWIC QLD events (except for the Awards)
- Your company will be given a first right of refusal to continue as a Bronze Partner in the following year.

Awards for Excellence:

- Acknowledgement as Bronze Partner at Awards on a combined PowerPoint slide with other State Sponsors.

Publicity and marketing:

- Logo and acknowledgement as Bronze Partner on NAWIC website/QLD events page, including link to sponsor's website, and on NAWIC QLD Facebook, LinkedIn, and Twitter pages (in the form of a cover graphic and post)
- Logo included on all NAWIC QLD event flyers as Bronze Partner
- Acknowledgement as Bronze Partner at every NAWIC QLD event
- Placement of a pull-up banner at each NAWIC QLD event – to be provided by the sponsor prior to the event and collected by the sponsor at the end of the event
- Exposure to NAWIC QLD membership and wider NAWIC network as a result of logo and acknowledgement as Bronze Partner in invitations issued by NAWIC QLD events
- Ability to publicise as Bronze Partner within your own networks, website and social media



EDUCATION & CULTURE SPONSORSHIP PACKAGES

NAWIC QLD OFFERS THREE CATEGORIES OF SPONSORSHIP:

Annual Partnerships (State Sponsors)

- Please see previous section for details.

Education and Culture

- Professional Development relevant to program/course
- Family Event relevant to activity/event

Awards for Excellence

- Please see next section for details.

PROFESSIONAL DEVELOPMENT SPONSOR

\$ RELEVANT TO PROGRAM/COURSE

Opportunities for Professional Development Sponsors (Jan 1 – Dec 31)

SPONSOR BENEFITS: OUR PARTNERSHIPS CAN BE TAILORED TO MEET YOUR NEEDS

- Naming rights as Professional Development Sponsor to the specific event/course may be within a calendar year.
- Space allocation for company pull-up banners at any NAWIC QLD event relating to the course
- Ability to publicise as Professional Development Sponsor within your own networks, website and social media.

Publicity and marketing:

- NAWIC website/QLD events page, including link to sponsor's website and announced on NAWIC QLD Facebook, LinkedIn, and Twitter pages (in the form of a post)

FAMILY EVENT SPONSOR

\$ RELEVANT TO ACTIVITY/EVENT

Family Event Sponsor

SPONSOR BENEFITS: OUR PARTNERSHIPS CAN BE TAILORED TO MEET YOUR NEEDS

- Naming rights as Family Event Sponsor specific to a NAWIC QLD family event E.g. 'Your Company' Annual Family Burger and Bowls day.
- Space allocation for company pull-up banners at the NAWIC QLD family event
- Ability to publicise as Family Event Sponsor within your own networks, website and social media.

Publicity and marketing:

- NAWIC website/QLD events page, including link to sponsor's website and announced on NAWIC QLD Facebook, LinkedIn, and Twitter pages (in the form of a post)



AWARDS SPONSORSHIP PACKAGES

EACH YEAR, NAWIC QLD HAS EXCLUSIVE AWARD SPONSORSHIP PACKAGES.

Awards Sponsorship commences upon execution of sponsorship agreement and concludes at the end of the Awards of the year sponsored.

Packages include:

- Event Partner \$22,000 exc GST
- Dinner Sponsor \$11,000 exc GST
- Crystal Vision Award Sponsor \$10,000 exc GST
- Industry Award Sponsor (11 categories) \$8,800 exc GST
- Happy Clapper Sponsor \$6,000 exc GST
- Photography Sponsor \$8,000 exc GST
- Welcome and Canapés Sponsor \$3,000 exc GST
- Entertainment Sponsor \$5,000 exc GST
- Master of Ceremony Sponsor \$7,000 exc GST
- Awards Supporter - Crystal \$2,500 exc GST
- Photo Booth Sponsor \$5,000 exc GST
- Awards Supporter - Orange \$1,800 exc GST
- Networking Lounge Sponsor \$4,000 exc GST
- Graphic Design Sponsor \$3,300 exc GST

NAWIC is open to additional award sponsorship suggestions outside of these categories. Potential sponsors can propose these to our Awards committee to review prior to the event.



AWARDS FOR EXCELLENCE EVENT PARTNER

\$22,000 EXCLUSIVE OF GST

This premium sponsorship package offers the sponsor naming rights to the event in partnership with NAWIC QLD, providing maximum exposure in promotions leading up to, at, and post Awards.

SPONSOR BENEFITS

- Naming rights to the Awards in partnership with NAWIC QLD
- Your company will be given a first right of refusal to continue as the Event Partner for the following year.
- Placement of two (2) pull-up banners at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners

Logo on Awards communication materials including:

- Nomination booklet – 100 word foreword (subject to date of execution of agreement)
- Menus/programs – 200 words about your company
- Media releases – pre and post event
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo displayed on all award winner certificates
- Logo displayed electronically during the Awards
- Logo included on photography backdrop (media wall)
- Logo embedded in the Awards PowerPoint slide template. Two (2) purpose designed slides with logo and sponsor supplied content shown on a loop at the start, interval and end of the Awards

Speaking / Presentation Opportunities

- Two minute welcome speech at the Awards
- Opportunity to provide a speaker for one (1) NAWIC event during the sponsorship period
- Opportunity to host Awards Launch in May and provide a speaker.

Complimentary Tickets / Membership

- Ten (10) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer)
- Two (2) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



DINNER SPONSOR

\$11,000 EXCLUSIVE OF GST

This is one of the most sought after sponsorship packages, providing maximum exposure at the Awards and in particular the dinner setting, and in promotions leading up to the event.

SPONSOR BENEFITS

- Naming rights to the Awards in partnership with NAWIC QLD
- Your company will be given a first right of refusal to continue as the Dinner Sponsor for the following year.
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 150 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo prominently displayed within the dinner setting (e.g. napkin holder/dinner plate and/or at place setting) or on a company supplied gift
- Logo displayed electronically during the Awards
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards

Speaking/Presentation Opportunities

- Opportunity to provide a speaker for one (1) NAWIC event during the sponsorship period

Complimentary Tickets / Membership

- Ten (10) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer)
- Two (2) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



CRYSTAL VISION AWARD SPONSOR

\$10,000 EXCLUSIVE OF GST

This sponsorship package offers the sponsor naming rights to the Crystal Vision Award.

The Crystal Vision Award is NAWIC's most prestigious award that celebrates the achievements of a man, woman, group or an organisation that has the vision to see a role for women in construction.

SPONSOR BENEFITS

- Naming rights to the Crystal Vision Award and presentation of the Award to the winner at the event.
- Your company will be given a first right of refusal to continue as the Crystal Vision Award sponsor for the following year.
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Crystal Vision Award and framed certificate
- Nomination booklet – inclusion of logo (must be signed by 30 March to take advantage of this offer)
- Menus/programs – 100 words about your company
- Media releases – pre and post event regarding the Crystal Vision Award
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo displayed electronically during the Awards

Complimentary Tickets / Membership

- Ten (10) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer)

Two (2) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



INDUSTRY AWARD SPONSOR (11 CATEGORIES)

\$8,800 EXCLUSIVE OF GST

These sponsorship packages provide the sponsor with naming rights to one of the 9 industry awards. This includes pre and post award media exposure, your logo on the award certificate and a company representative presenting the award to the category winner at the Awards.

SPONSOR BENEFITS

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- Media releases – pre and post event regarding your award winner
- NAWIC website/QLD events page, including link to sponsor's website
- Your company will be given a first right of refusal to continue as the selected Industry Award sponsor for the following year.

Prominent visual recognition at the Awards:

- Naming rights of the award you sponsor, logo on the award certificate and company representative invited to present the winner of your award at the event
- Logo displayed electronically during the Awards
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards

- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Complimentary Tickets / Membership

- Ten (10) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer)
- Two (2) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.

INDUSTRY AWARD SPONSOR CATEGORIES

The Industry Award categories for the next Awards are presently being reviewed. Please advise if you have a strong preference to sponsor a particular award category at your earliest convenience.

AWARD FOR ACHIEVEMENT IN HEALTH & SAFETY AND OR ENVIRONMENT	This award recognises the outstanding achievements by an individual who has contributed to a construction project in a health and safety and/or environment role.
AWARD FOR ACHIEVEMENT IN DESIGN	This award recognises the outstanding achievements by an individual who has contributed to a construction project in the areas of engineering, urban and transport design.
AWARD FOR DIVERSITY	To be awarded to an individual, company or group who encourages and supports diversity.
AWARD FOR TRADE OF THE YEAR	This award recognises the outstanding achievements by an individual in the building and construction industry in a trade.
AWARD FOR BUSINESSWOMAN	This award recognises the outstanding achievements by a female who plays a pivotal role in a company, partnership or organisation directly related to the construction, infrastructure and development industries, and makes a significant contribution to the creation, development or growth of a construction or development related business.
AWARD FOR ACHIEVEMENT IN CONSTRUCTION (CIVIL WORKS)	This award recognises the outstanding achievements by an individual who has contributed to civil works.
AWARD FOR ACHIEVEMENT IN CONSTRUCTION (GENERAL BUILDING)	This award recognises the outstanding achievements by an individual who has contributed to the construction of a building or structure.
EMERGING LEADER AWARD	This award recognises the dedication of a female individual under 35 years of age working in the construction or related industries. This award celebrates the individuals commitment to the construction industry in Queensland, leadership potential and community involvement.
AWARD TO A YOUNG ACHIEVER	This award recognises individuals under the age of 27 years of age (as at closing date) who are involved in any area of the construction, property, civil or related industries.
CRYSTAL VISION AWARD	This award recognises an individual, organisation or group who actively promotes and encourages participation and career progression of women in the construction industry.
APPRENTICE/TRAINEE/ STUDENT OF THE YEAR AWARD	This award recognises the outstanding achievements of apprentice, trainee or student in the building and construction industry.
SUSTAINABILITY AND ENERGY AWARD	Recognises an individual's contribution to the sustainability and or energy to the environment.



HAPPY CLAPPER SPONSOR

\$6,000 EXCLUSIVE OF GST

This sponsorship package enables the sponsor to brand all 'happy clappers'. Every attendee receives a 'happy clapper' to assist with all the clapping during the evening.

SPONSOR BENEFITS

- Prominently located branding opportunity at each individual dinner setting. MC mentions and encourages use.
- Your company will be given a first right of refusal to continue as the Happy Clapper sponsor for the following year.
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo sticker is placed on one side of all the happy clappers
- Logo displayed electronically during the Awards
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards

Complimentary Tickets / Membership

- Three (3) single complimentary tickets to the Awards and an opportunity to purchase seven (7) tickets at a discounted rate (to make up a table of 10) (must be signed by 1 August to take advantage of this offer)
- One (1) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



PHOTOGRAPHY SPONSOR

\$8,000 EXCLUSIVE OF GST

This sponsorship permits the sponsor's logo to appear on all professional photographs. These are widely distributed by members and attendees, and used extensively to promote the Awards.

SPONSOR BENEFITS

- Brand photos widely shared by NAWIC QLD – loaded and shared on NAWIC QLD social media, issued with media releases, circulated further by attendees, businesses, broader industry, media and others
- Your company will be given a first right of refusal to continue as the Photography sponsor for the following year.
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content included in slides shown on a loop at the start, interval and end of the Awards
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo will appear on all professional photos taken at the Awards by the NAWIC QLD engaged photographer – photos will be loaded on the NAWIC QLD Facebook page in an Album and used to promote the Awards
- Logo displayed electronically during the Awards

Complimentary Tickets / Membership

- Three (3) single complimentary tickets to the Awards and an opportunity to purchase seven (7) tickets at a discounted rate (to make up a table of 10) (must be signed by 1 August to take advantage of this offer)
- One (1) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



WELCOME AND CANAPÉS SPONSOR

\$3,000 EXCLUSIVE OF GST

This sponsorship package allows the sponsor to uniquely brand the Awards welcome drinks and canapés where the attendees mingle and network before the Awards commence.

Package with the Networking Lounge Sponsorship (+\$1,650 incl. GST, valued at \$2,750 incl. GST).

SPONSOR BENEFITS

- Opportunity to discuss options with NAWIC QLD to creatively brand the busy welcome drinks and canapés
- Your company will be given a first right of refusal to continue as the Welcome and Canapés Sponsor for the following year.
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo displayed on canapé napkins and uniquely brand other aspects of the welcome drinks and canapés.
- Logo displayed electronically during the Awards
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards

Complimentary Tickets / Membership

- Three (3) single complimentary tickets to the Awards and an opportunity to purchase seven (7) tickets at a discounted rate (to make up a table of 10) (must be signed by 1 August to take advantage of this offer)
- One (1) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



ENTERTAINMENT SPONSOR

\$5,000 EXCLUSIVE OF GST

This sponsorship package provides the sponsor with the opportunity to theme or brand the evening's entertainment and to feature your logo on event materials promoting the Awards.

SPONSOR BENEFITS

- Opportunity to discuss options with NAWIC QLD to creatively theme or brand entertainment and/or performers
- Your company will be given a first right of refusal to continue as the Entertainment Sponsor for the following year.
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo exposure during the entertainment
- Logo displayed electronically during Awards
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards

Complimentary Tickets / Membership

- Three (3) single complimentary tickets to the Awards and an opportunity to purchase seven (7) tickets at a discounted rate (to make up a table of 10) (must be signed by 1 August to take advantage of this offer)
- One (1) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



MASTER OF CEREMONY SPONSOR

\$7,000 EXCLUSIVE OF GST

This sponsorship package allows your logo to brand the highly prominent Awards stage lectern.

SPONSOR BENEFITS

- Highly visible branding opportunity, in particular during speeches and throughout the Awards ceremony
- Your company will be given a first right of refusal to continue as the Master of Ceremony Sponsor for the following year.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- Logo to be displayed on the MC's lectern throughout the Awards
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content included in slides shown on a loop at the start, interval and end of the Awards.

Complimentary Tickets / Membership

- Two (2) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer)
- One (1) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



AWARDS SUPPORTER – CRYSTAL

\$2,500 EXCLUSIVE OF GST

This sponsorship package is for organisations keen to support NAWIC and attend the awards.

SPONSOR BENEFITS

- Opportunity for your logo to feature in all the key materials and show your support for NAWIC QLD.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website.

Prominent visual recognition at the Awards:

- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards.

Complimentary Tickets / Membership

- Two (2) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer)
- Two (2) complimentary individual NAWIC membership for one (1) year (financial year during period of sponsorship, July 1 – June 30) to be offered to employees of your company. Corporate sponsors have the option to donate the memberships back to NAWIC to distribute to students/apprentices.



PHOTO BOOTH SPONSOR

\$5,000 EXCLUSIVE OF GST

This sponsorship package provides the opportunity to entertain attendees, who take home memorable photos with their colleagues and friends, with your branding prominently placed.

SPONSOR BENEFITS

- Opportunity to entertain and position your logo on prints that guests keep and treasure
- Your company will be given a first right of refusal to continue as the Photo Booth sponsor for the following year.
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo on the back cover (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website and announced on social media.

Complimentary Tickets / Membership

- One (1) single complimentary tickets to the Awards (must be signed by 1 August to take advantage of this offer).

Prominent visual recognition at the Awards:

- Logo displayed on all photo strips printed using the photo booth service
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards



AWARDS SUPPORTER – ORANGE

\$1,800 EXCLUSIVE OF GST

This sponsorship package is for organisations eager to support NAWIC and feature in key materials.

SPONSOR BENEFITS

- Opportunity to feature your logo on promotional materials at the Awards.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo on the back cover (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website and announced on social media.

Prominent visual recognition at the Awards:

- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards.

Complimentary Tickets / Membership

- One (1) single complimentary ticket to the Awards (must be signed by 1 August to take advantage of this offer).



NETWORKING LOUNGE SPONSOR

\$4,000 EXCLUSIVE OF GST

This sponsorship package provides the opportunity to brand the networking lounge where attendees mingle and network before the Awards commence.

**This sponsorship rate will be discounted to \$1,650 (inclusive of GST) when combined with the Welcome and Canapés sponsorship package.*

SPONSOR BENEFITS

- Opportunity to work with NAWIC QLD to creatively brand the Networking Lounge
- Your company will be given a first right of refusal to continue as the Networking Lounge sponsor for the following year.
- Opportunity for placement of one (1) pull-up banner at the Awards (to be provided by the sponsor). Banners are to be delivered on the day of the awards by the sponsor and picked up that evening. NAWIC do not take responsibility for the banners.

Logo on Awards communication materials including:

- Nomination booklet – inclusion of logo on the back cover (subject to date of execution of agreement)
- Menus/programs – 100 words about your company
- NAWIC website/QLD events page, including link to sponsor's website and announced on social media.

Complimentary Tickets / Membership

- One (1) single complimentary ticket to the Awards (must be signed by 1 August to take advantage of this offer).

Prominent visual recognition at the Awards:

- Logo and/or branding to be visible in Networking Lounge.
- One (1) purpose designed PowerPoint slide with logo and sponsor supplied content to be included in slides shown on a loop at the start, interval and end of the Awards



OUR VISION

WHERE WE ARE HEADING

An equitable construction industry where women fully participate.

OUR MISSION

HOW WE DO IT

NAWIC is THE advocate for positive change for women in the construction industry.

Join us at one of our events to help you decide if membership is for you. We look forward to seeing you there!



nawic.com.au



NawicQld



nawic_qld



NAWIC_QLD